

# CBCS SCHEME

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17NT51

Fifth Semester B.E. Degree Examination, Dec.2019/Jan.2020

## Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

### Module-1

- 1 a. Explain the characteristics of Management. (08 Marks)  
b. Explain the functions of Management. (07 Marks)  
c. Explain the difference between Management and Administration. (05 Marks)

OR

- 2 a. Write a comment on the true nature of "management is it a science or an art"? (07 Marks)  
b. Explain the functional areas of Management. (06 Marks)  
c. Explain levels of Management. (07 Marks)

### Module-2

- 3 a. Explain the importance of planning. (10 Marks)  
b. Explain the steps involved in planning process. (10 Marks)

OR

- 4 a. Explain the process steps involved in Decision Making Process. (10 Marks)  
b. Explain the different types of decision making. (10 Marks)

### Module-3

- 5 a. Define organization, explain the principles of organization. (10 Marks)  
b. Explain the types of organization. (10 Marks)

OR

- 6 a. What is staffing and explain the importance of staffing. (06 Marks)  
b. Explain the forms: i) MBO ii) MBE. (08 Marks)  
c. Explain the difference between centralization and decentralization. (06 Marks)

### Module-4

- 7 a. Define entrepreneur, explain the function of an entrepreneur. (10 Marks)  
b. Explain the types of entrepreneur. (10 Marks)

OR

- 8 a. Explain the role of entrepreneurship in economic development. (10 Marks)  
b. What are the various stages involved in the entrepreneurial process? Explain. (10 Marks)

### Module-5

- 9 What are the planning commission's guidelines for formulating a project report? Explain. (20 Marks)

OR

- 10 a. What are the common errors in project report or formulation? (10 Marks)  
b. Discuss briefly: i) Market feasibility study ii) Technical feasibility study. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.